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San Francisco







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San Francisco: Where Innovation Meets Cultural Heritage

Welcome to San Francisco, a city where fog-kissed hills meet innovative spirit. This comprehensive 3-day guide will take you through the city's iconic landmarks, diverse neighborhoods, and rich cultural tapestry, perfect for first-time visitors.

Historical Overview

San Francisco's history is as dramatic as its landscape, from the Gold Rush era to the 1906 earthquake and fire, through to its transformation into a global tech hub. The city's resilience and pioneering spirit have shaped it into the cultural powerhouse it is today.

Iconic Landmarks

- Golden Gate Bridge: The city's most recognizable symbol, offering stunning views of the bay.
- Alcatraz Island: The infamous former prison with fascinating history and bay views.
- Coit Tower: An art deco masterpiece providing panoramic city vistas.
- Lombard Street: The "crookedest street" with its famous hairpin turns.

Cultural Treasures

- California Academy of Sciences: A world-class science museum and research institution.
- de Young Museum: Fine arts museum showcasing global artistic achievements.
- SFMOMA: Home to an impressive collection of modern and contemporary art.
- The Beat Museum: Celebrating the legacy of the Beat Generation.

Charming Neighborhoods

- Chinatown: The largest outside of Asia, known for its authentic cuisine and culture.
- North Beach: The city's "Little Italy" with fantastic restaurants and cafes.

- Mission District: Known for its vibrant murals and Latino culture.
- Haight-Ashbury: The epicenter of 1960s counterculture, now a unique shopping district.

San Francisco Lifestyle

- Cuisine: A food lover's paradise, from seafood at Fisherman's Wharf to dim sum in Chinatown.
- Tech Culture: Home to numerous startups and tech giants.
- Outdoor Living: Beautiful parks and beaches for recreation and relaxation.

Green Spaces

- Golden Gate Park: A vast urban oasis housing museums and gardens.
- Japanese Tea Garden: The oldest public Japanese garden in the United States.
- Mission Dolores Park: Popular spot for picnics with city skyline views.
- Lands End: Dramatic coastal trails with Golden Gate Bridge views.

Practical Travel Tips

- Transportation: Use MUNI and BART systems; cable cars for a historic experience.
- Best Times to Visit: September-November for warmest weather and fewer tourists.
- Weather: Pack layers; famous fog "Karl" can appear any time.
- Hills: Comfortable walking shoes are essential for San Francisco's steep streets.

3-Day Itinerary Highlights

Day 1: California Academy of Sciences, Golden Gate Park, de Young Museum, Japanese Tea Garden

Day 2: Ferry Building Marketplace, Union Square, Chinatown, North Beach

Day 3: Alcatraz Island, Pier 39, Coit Tower, Lombard Street

This guide presents a curated selection of over 40 locations, allowing you to customize

your San Francisco experience. Each stop offers unique insights into the city's diverse culture and innovative spirit.

San Francisco is more than just a destination; it's a celebration of diversity, innovation, and natural beauty. As you explore its steep streets, savor local cuisine, and immerse yourself in its rich culture, you'll discover why so many have left their hearts in San Francisco.

Let this magnificent city inspire you with its stunning views, cultural richness, and endless possibilities. Enjoy your adventure in the City by the Bay!

Itinerary Preview

3 days

California Academy of Sciences

Golden Gate Park

de Young Museum

Japanese Tea Garden

DAY 01

Ferry Plaza Farmers Market

DAY Union Square 02 Chinatown North Beach

Alcatraz Island

DAY 03 PIER 39

Coit Tower

Lombard Street

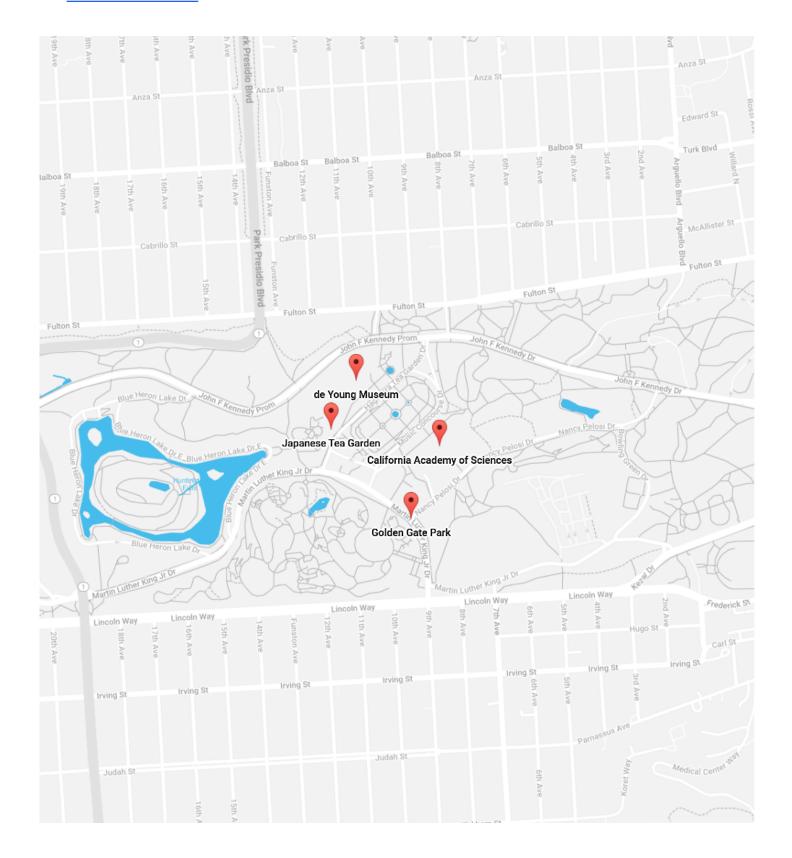


Daily Events



Day 1

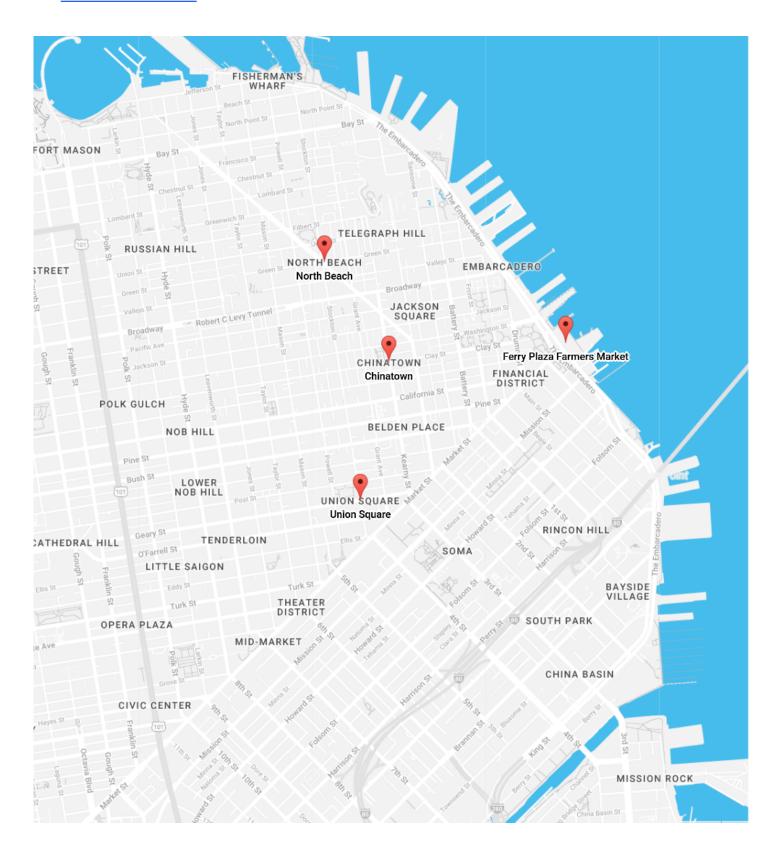
09:00	California Academy of Sciences
	55 Music Concourse Dr, San Francisco, CA 94118, USA
11:00	
11:45	Golden Gate Park
	Golden Gate Park, San Francisco, CA, USA
13:45	
14:30	de Young Museum
	50 Hagiwara Tea Garden Dr, San Francisco, CA 94118, USA
16:30	
17:15	Japanese Tea Garden
	75 Hagiwara Tea Garden Dr, San Francisco, CA 94118, USA
19:15	



Day 2

09:00	Ferry Plaza Farmers Market
	One Ferry Building #50, 1 Ferry Plaza, San Francisco, CA 94111, USA
11:00	
11:45	Union Square
	Union Square, San Francisco, CA, USA
13:45	
14:30	Chinatown
	Chinatown, San Francisco, CA, USA
16:30	
17:15	North Beach
10.15	North Beach, San Francisco, CA, USA
19:15	

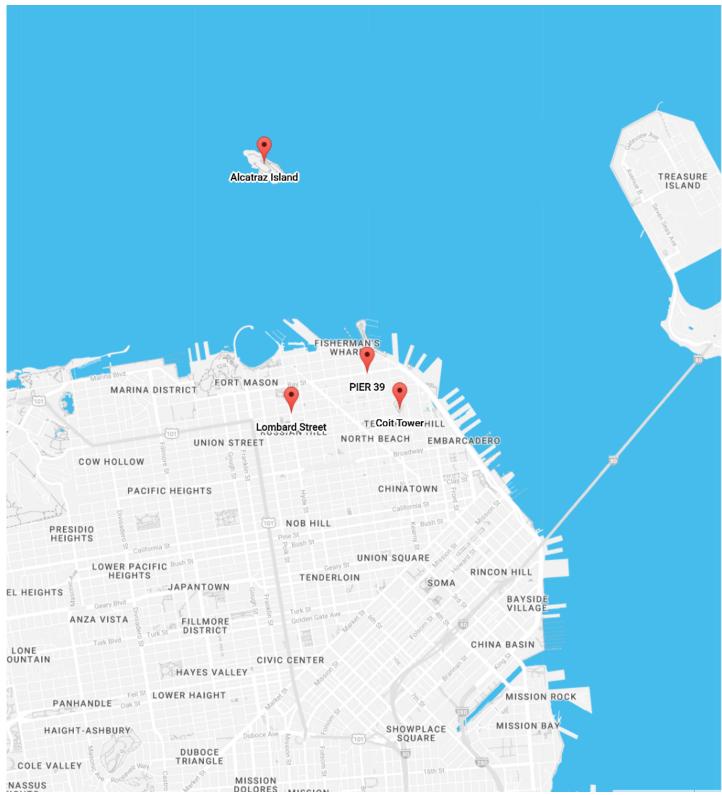




Day 3

09:00	Alcatraz Island
	Alcatraz Island, San Francisco, CA, USA
11:00	
11:45	PIER 39
	The Embarcadero, San Francisco, CA 94133, USA
13:45	
14:30	Coit Tower
	1 Telegraph Hill Blvd, San Francisco, CA 94133, USA
16:30	
17:15	Lombard Street
	Lombard St, San Francisco, CA, USA
19:15	





Castro state



Spots



Musée Mécanique

Pier 45, San Francisco, CA 94133, USA

Summary:

Old-fashioned spot featuring antique coin-operated mechanical instruments & vintage arcade games.

Opening Hours:

Monday: 10:00 AM - 8:00 PM Tuesday: 10:00 AM - 8:00 PM Wednesday: 10:00 AM - 8:00 PM Thursday: 10:00 AM - 8:00 PM Friday: 10:00 AM - 8:00 PM Saturday: 10:00 AM - 8:00 PM

Phone:

(415) 346-2000



San Francisco Zoo

Sloat Blvd &, Upper Great Hwy, San Francisco, CA 94132, USA

Summary:

Families come for the more than 2,000 animals, kids' zoo, steam train, carousel & special exhibits.

Opening Hours:

Monday: 10:00 AM - 5:00 PM Tuesday: 10:00 AM - 5:00 PM Wednesday: 10:00 AM - 5:00 PM Thursday: 10:00 AM - 5:00 PM Friday: 10:00 AM - 5:00 PM Saturday: 10:00 AM - 5:00 PM

Phone:

(415) 753-7080



Palace of Fine Arts

3601 Lyon St, San Francisco, CA 94123, USA

Summary:

This Greco-Roman palace & architectural attraction hosts an ever-changing roster of performing arts.

Opening Hours:

Monday: Closed Tuesday: 10:00 AM - 5:00 PM Wednesday: 10:00 AM - 5:00 PM Thursday: 10:00 AM - 5:00 PM Friday: 10:00 AM - 5:00 PM Saturday: 10:00 AM - 5:00 PM

Phone:

(415) 360-3731



Fort Point National Historic Site

201 Marine Dr, San Francisco, CA 94129, USA

Summary:

Fort from the Civil War era located under the Golden Gate Bridge offering cannon drills & tours.

Opening Hours:

Monday: 10:00 AM - 5:00 PM Tuesday: Closed Wednesday: Closed Thursday: 10:00 AM - 5:00 PM Friday: 10:00 AM - 5:00 PM Saturday: 10:00 AM - 5:00 PM

Phone:

(415) 561-4959



Muir Woods National Monument

Mill Valley, CA 94941, USA

Summary:

Scenic, forested park featuring giant redwood trees, long hiking trails, a visitor center & more.

Opening Hours:

Monday: 8:00 AM - 6:00 PM Tuesday: 8:00 AM - 6:00 PM Wednesday: 8:00 AM - 6:00 PM Thursday: 8:00 AM - 6:00 PM Friday: 8:00 AM - 6:00 PM Saturday: 8:00 AM - 6:00 PM

Phone:

(415) 561-2850



Ghirardelli Chocolate Experience

900 North Point St F301, San Francisco, CA 94109, USA

Summary:

Iconic chocolatier selling chocolate gifts galore, including chocolate squares, bars & baskets.

Opening Hours:

Monday: 9:00 AM - 10:00 PM Tuesday: 9:00 AM - 10:00 PM Wednesday: 9:00 AM - 10:00 PM Thursday: 9:00 AM - 10:00 PM Friday: 9:00 AM - 11:00 PM Saturday: 9:00 AM - 11:00 PM

Phone:

(415) 447-2846



Angel Island State Park

Tiburon, CA 94920, USA

Summary:

Large island with campsites featuring hiking & biking trails plus panoramic views of San Francisco.

Phone:

(415) 435-1915



The Castro Theatre

429 Castro St, San Francisco, CA 94114, USA

Summary:

Circa-1922 cinema for offbeat films, musical movie sing-alongs, drag acts & pre-show organ concerts.

Phone:

(415) 621-6120



Yerba Buena Gardens

750 Howard St, San Francisco, CA 94103, USA

Summary:

Several gardens share space with dramatic outdoor public art pieces, including a memorial waterfall.

Opening Hours:

Monday: 7:00 AM - 10:00 PM Tuesday: 7:00 AM - 10:00 PM Wednesday: 7:00 AM - 10:00 PM Thursday: 7:00 AM - 10:00 PM Friday: 7:00 AM - 10:00 PM Saturday: 7:00 AM - 10:00 PM

Phone:

(415) 651-3684



The Beat Museum

540 Broadway, San Francisco, CA 94133, USA

Summary:

Memorabilia, letters & pop culture artifacts from Jack Kerouac & other Beat Generation notables.

Opening Hours:

Monday: 10:00 AM - 7:00 PM Tuesday: Closed Wednesday: Closed Thursday: 10:00 AM - 7:00 PM Friday: 10:00 AM - 7:00 PM Saturday: 10:00 AM - 7:00 PM

Phone:

(800) 537-6822



Fisherman's Wharf

Fisherman's Wharf, San Francisco, CA, USA



Baker Beach

Baker Beach, San Francisco, CA, USA

Summary:

1-mi. beach area offering scenic cliffs, fishing spots, picnic tables & Golden Gate Bridge views.



Lands End Lookout

680 Point Lobos Ave, San Francisco, CA 94121, USA

Summary:

Waterfront hiking through wildflowers, with shipwreck views & access to the Sutro Baths ruins.

Opening Hours:

Monday: 9:00 AM - 5:00 PM Tuesday: 9:00 AM - 5:00 PM Wednesday: 9:00 AM - 5:00 PM Thursday: 9:00 AM - 5:00 PM Friday: 9:00 AM - 5:00 PM Saturday: 9:00 AM - 5:00 PM

Phone:

(415) 426-5240

Napa Valley Wineries Tours

101 California St #2710, San Francisco, CA 94111, USA

Phone:

(800) 210-3008



Twin Peaks Twin Peaks, San Francisco, CA, USA



Mission District

Mission District, San Francisco, CA, USA



San Francisco Museum of Modern Art

151 3rd St, San Francisco, CA 94103, USA

Summary:

Contemporary & modern paintings, installations, photographs, media & more in a sleek space.

Opening Hours:

Monday: 10:00 AM - 5:00 PM Tuesday: 10:00 AM - 5:00 PM Wednesday: Closed Thursday: 12:00 - 8:00 PM Friday: 10:00 AM - 5:00 PM Saturday: 10:00 AM - 5:00 PM

Phone:

(415) 357-4000



Lower Pacific Heights

Lower Pacific Heights, San Francisco, CA 94115, USA



Haight-Ashbury

Haight-Ashbury, San Francisco, CA 94117, USA



Mission Dolores Park

Dolores St &, 19th St, San Francisco, CA 94114, USA

Summary:

Locals of all ages gather at this outdoor hot spot for picnics & people-watching.

Opening Hours:

Monday: 6:00 AM - 10:00 PM Tuesday: 6:00 AM - 10:00 PM Wednesday: 6:00 AM - 10:00 PM Thursday: 6:00 AM - 10:00 PM Friday: 6:00 AM - 10:00 PM Saturday: 6:00 AM - 10:00 PM



PIER 39

The Embarcadero, San Francisco, CA 94133, USA

Summary:

Bustling bayside pier featuring scenic views, sea lion sightings, eateries, shops & entertainment.

Opening Hours:

Monday: 10:00 AM - 10:00 PM Tuesday: 10:00 AM - 10:00 PM Wednesday: 10:00 AM - 10:00 PM Thursday: 10:00 AM - 10:00 PM Friday: 10:00 AM - 10:00 PM Saturday: 10:00 AM - 10:00 PM

Phone:

(415) 705-5500



San Francisco City Hall

1 Dr Carlton B Goodlett Pl, San Francisco, CA 94102, USA

Summary:

Built in 1915, this grand domed Beaux-Arts building houses the city government & offers tours.

Opening Hours:

Monday: 8:00 AM - 5:00 PM Tuesday: 8:00 AM - 5:00 PM Wednesday: 8:00 AM - 5:00 PM Thursday: 8:00 AM - 5:00 PM Friday: 8:00 AM - 5:00 PM Saturday: Closed Sunday: Closed

Phone:

(415) 554-4000



Exploratorium

Pier 15 Embarcadero at, Green St, San Francisco, CA 94111, USA

Summary:

Hundreds of interactive, educational exhibits & activities illustrating scientific principles.

Opening Hours:

Monday: Closed Tuesday: 10:00 AM - 5:00 PM Wednesday: 10:00 AM - 5:00 PM Thursday: 10:00 AM - 5:00 PM, 6:00 - 10:00 PM Friday: 10:00 AM - 5:00 PM Saturday: 10:00 AM - 5:00 PM Sunday: 12:00 - 5:00 PM

Phone:

(415) 528-4444



Ferry Plaza Farmers Market

One Ferry Building #50, 1 Ferry Plaza, San Francisco, CA 94111, USA

Summary:

Acclaimed thrice-weekly market featuring a variety of produce & artisanal foods from local farmers.

Opening Hours:

Monday: Closed Tuesday: 10:00 AM - 2:00 PM Wednesday: Closed Thursday: 10:00 AM - 2:00 PM Friday: Closed Saturday: 8:00 AM - 2:00 PM Sunday: Closed

Phone:

(415) 291-3276



Golden Gate Bridge

Golden Gate Brg, San Francisco, CA, USA

Summary:

Famed 4,200 ft art deco suspension bridge open to car, bike & foot traffic.

Phone:

(415) 921-5858



Lombard Street

Lombard St, San Francisco, CA, USA

Summary:

Street with scenic steep section featuring 8 hairpin turns & views of the bridge, Coit Tower & bay.



Coit Tower

1 Telegraph Hill Blvd, San Francisco, CA 94133, USA

Summary:

Storied 1930s-era building known for its WPA murals, 360-degree views & resident flock of parrots.

Opening Hours:

Monday: 10:00 AM - 4:00 PM Tuesday: 10:00 AM - 4:00 PM Wednesday: 10:00 AM - 4:00 PM Thursday: 10:00 AM - 4:00 PM Friday: 10:00 AM - 4:00 PM Saturday: 10:00 AM - 4:00 PM

Phone:

(415) 831-2700



Oracle Park

24 Willie Mays Plaza, San Francisco, CA 94107, USA

Summary:

Home to the San Francisco Giants, this ballpark with bay views offers tours & hosts special events.

Phone:

(415) 972-2000



Japanese Tea Garden

75 Hagiwara Tea Garden Dr, San Francisco, CA 94118, USA

Summary:

Popular gardens with a Japanese teahouse & narrow paths winding past koi ponds, pagodas & a bridge.

Opening Hours:

Monday: 9:00 AM - 5:30 PM Tuesday: 9:00 AM - 5:30 PM Wednesday: 9:00 AM - 5:30 PM Thursday: 9:00 AM - 5:30 PM Friday: 9:00 AM - 5:30 PM Saturday: 9:00 AM - 5:30 PM

Phone:

(415) 661-1316



Golden Gate Park

Golden Gate Park, San Francisco, CA, USA



Union Square Union Square, San Francisco, CA, USA



North Beach North Beach, San Francisco, CA, USA



The Painted Ladies

San Francisco, CA 94117, USA

Summary:

Historical row of Victorian houses well-known for appearances on movies, TV shows & postcards.



Cable Car Museum

1201 Mason St, San Francisco, CA 94108, USA

Summary:

Antique cable cars on exhibit in the historic building that houses the cable-pulling equipment.

Opening Hours:

Monday: Closed Tuesday: 10:00 AM - 4:00 PM Wednesday: 10:00 AM - 4:00 PM Thursday: 10:00 AM - 4:00 PM Friday: 10:00 AM - 5:00 PM Saturday: 10:00 AM - 5:00 PM

Phone:

(415) 474-1887



California Academy of Sciences

55 Music Concourse Dr, San Francisco, CA 94118, USA

Summary:

Natural history museum with an aquarium, planetarium & scientists conducting a variety of research.

Opening Hours:

Monday: 9:30 AM - 5:00 PM Tuesday: 9:30 AM - 5:00 PM Wednesday: 9:30 AM - 5:00 PM Thursday: 9:30 AM - 5:00 PM Friday: 9:30 AM - 5:00 PM Saturday: 9:30 AM - 5:00 PM Sunday: 11:00 AM - 5:00 PM

Phone:

(415) 379-8000

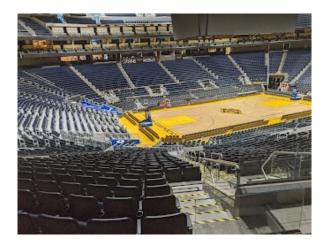


Chase Center

1 Warriors Way, San Francisco, CA 94158, USA

Phone:

(888) 479-4667



de Young Museum

50 Hagiwara Tea Garden Dr, San Francisco, CA 94118, USA

Summary:

A diverse collection of fine arts in a building with a dramatic copper facade in Golden Gate Park.

Opening Hours:

Monday: Closed Tuesday: 9:30 AM - 5:15 PM Wednesday: 9:30 AM - 5:15 PM Thursday: 9:30 AM - 5:15 PM Friday: 9:30 AM - 5:15 PM Saturday: 9:30 AM - 5:15 PM

Phone:

(415) 750-3600



Chinatown

Chinatown, San Francisco, CA, USA



Alcatraz Island

Alcatraz Island, San Francisco, CA, USA

