



3-day Seoul Itinerary



Seoul



Seoul: A Blend of Tradition and Modernity

Welcome to Seoul, South Korea's dynamic capital, where ancient palaces stand alongside gleaming skyscrapers. This comprehensive 3-day guide will take you through the city's rich cultural heritage, modern attractions, and vibrant street life.

Historical Overview

Seoul's history spans over 2,000 years, serving as Korea's capital during the Joseon Dynasty. Today, it stands as a global metropolis that perfectly balances its historical roots with cutting-edge technology and contemporary culture.

Iconic Landmarks

- Gyeongbokgung Palace: The grand main royal palace of the Joseon dynasty.
- Namsan Seoul Tower: An iconic observation tower offering panoramic city views.
- Lotte World Tower: Korea's tallest building and a symbol of modern Seoul.
- Bukchon Hanok Village: A preserved neighborhood of traditional Korean houses.

Cultural Treasures

- Bongeunsa Temple: A peaceful Buddhist temple in the heart of Gangnam.
- National Museum of Korea: Home to priceless Korean cultural artifacts.
- War Memorial of Korea: A comprehensive museum dedicated to Korean military history.
- Jongmyo Shrine: A UNESCO World Heritage site honoring Joseon Dynasty kings.

Charming Districts

- Insadong: Traditional culture street famous for handicrafts and tea houses.
- Myeongdong: A shopping paradise known for cosmetics and street food.
- Itaewon: A multicultural district with diverse dining options.
- Hongdae: A vibrant area near Hongik University known for youth culture.

Seoul Lifestyle

- Cuisine: From street food to high-end restaurants; try Korean BBQ and bibimbap.
- Café Culture: Experience unique themed cafés and traditional tea houses.
- Shopping: Modern malls, traditional markets, and trendy boutiques.

Green Spaces

- Bukhansan National Park: Seoul's guardian mountain with hiking trails.
- Seoul Forest Park: A sprawling urban park perfect for nature lovers.
- Han River Parks: Popular recreational areas along Seoul's main river.

Practical Travel Tips

- Transportation: Efficient subway system; get a T-money card for convenience.
- Best Times to Visit: Spring (March-May) for cherry blossoms or Fall (September-November) for autumn colors.
- Language: Basic Korean phrases are helpful; English is widely used in tourist areas.
- Safety: Seoul is one of the safest major cities in the world.



Itinerary Preview

3 days

DAY
01


Gyeongbokgung Palace
Bukchon Hanok Village
Insa-dong
Cheonggyecheon

DAY
02

N Seoul Tower
Namsan Mountain Park
Itaewon-dong
Myeongdong Night Market

DAY
03

LOTTE WORLD TOWER
Jamsil Arena
Bongeunsa Temple
Seokchon Lake





Daily Events



Day 1

09:00

Gyeongbokgung Palace

161 Sajik-ro, Jongno District, Seoul, South Korea

10:45

11:15

Bukchon Hanok Village

Gyedong-gil, Jongno District, Seoul, South Korea

13:00

13:30

Insa-dong

Insa-dong, Jongno District, Seoul, South Korea

15:00

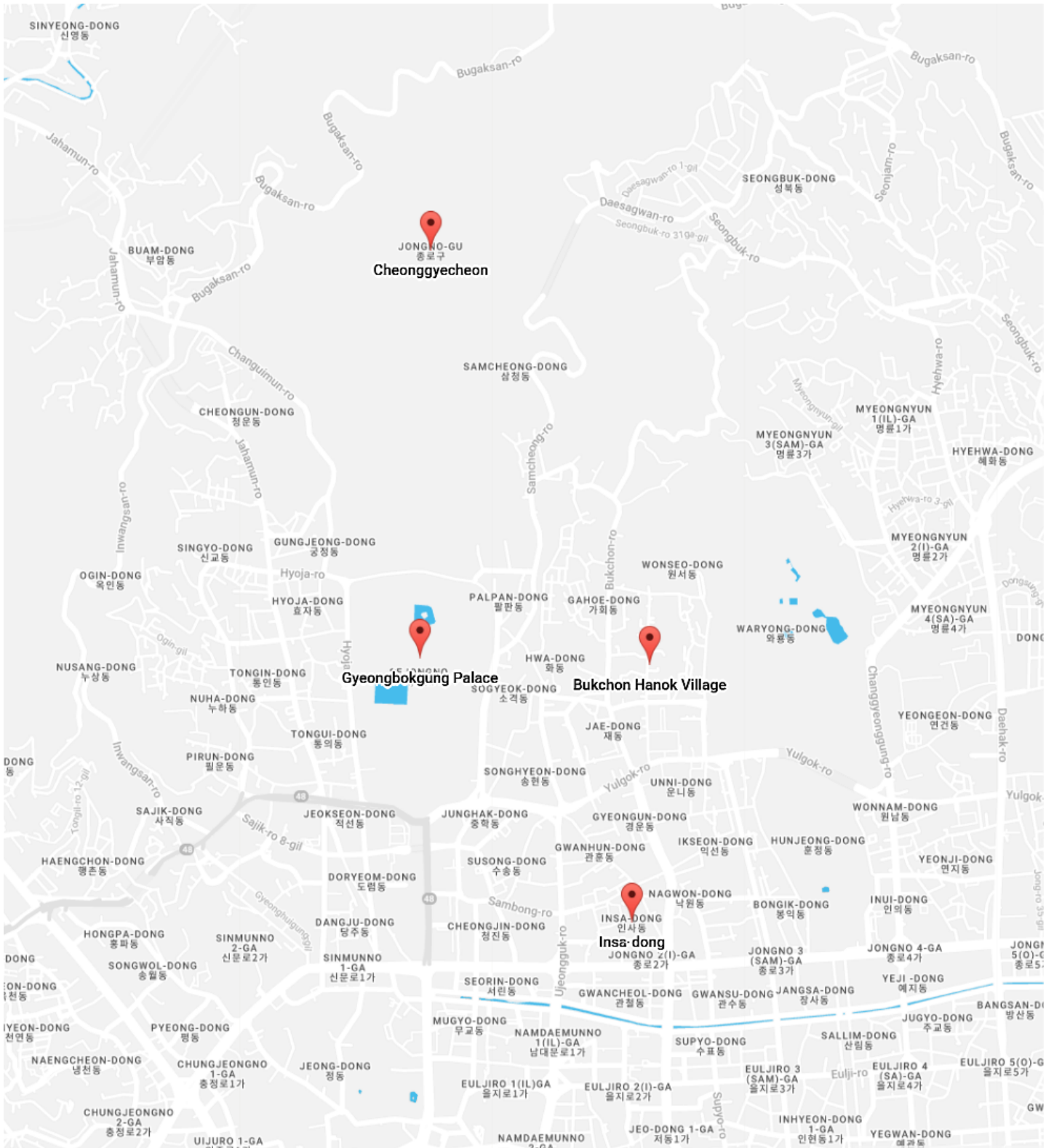
15:45

Cheonggyecheon

Jongno District, Seoul, South Korea

17:45

Map for Day 1



Day 2

09:00

N Seoul Tower

105 Namsangongwon-gil, Yongsan District, Seoul, South Korea

11:00

11:45

Namsan Mountain Park

231 Samil-daero, Jung District, Seoul, South Korea

13:30

14:00

Itaewon-dong

Itaewon-dong, Yongsan District, Seoul, South Korea

15:30

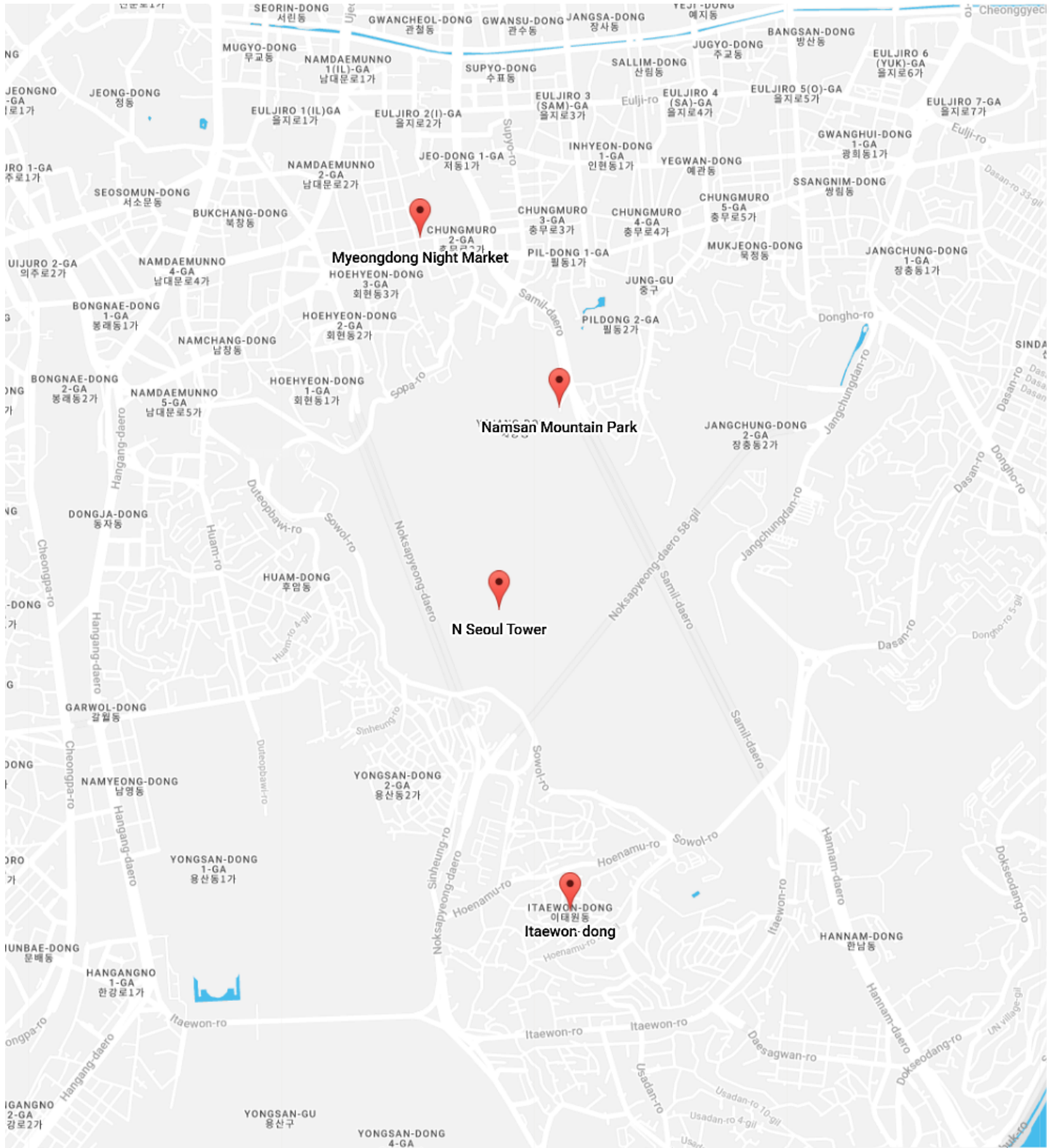
18:00

Myeongdong Night Market

8-3 Chungmuro 2(i)-ga, Jung District, Seoul, South Korea

20:45

Map for Day 2



Day 3

09:00

LOTTE WORLD TOWER

300 Olympic-ro, Songpa District, Seoul, South Korea

11:00

11:45

Jamsil Arena

25 Olympic-ro, Songpa District, Seoul, South Korea

13:45

14:30

Bongeunsa Temple

531 Bongeunsa-ro, Gangnam District, Seoul, South Korea

16:15

17:00

Seokchon Lake

South Korea, 00000 000 0060

18:45

Map for Day 3





Spots



Jamsil Arena

25 Olympic-ro, Songpa District, Seoul, South Korea

Phone:

02-2240-8800



Yeouido Hangang Park

330 Yeouidong-ro, Yeongdeungpo District, Seoul, South Korea

Summary:

Large, popular park on the river featuring scenic views, plus running paths & a swimming pool.

Opening Hours:

Monday: Open 24 hours
Tuesday: Open 24 hours
Wednesday: Open 24 hours
Thursday: Open 24 hours
Friday: Open 24 hours
Saturday: Open 24 hours
Sunday: Open 24 hours

Phone:

02-3780-0561



Jongmyo Shrine

157 Jong-ro, Jongno District, Seoul, South Korea

Summary:

Ritual ceremonies still take place at this Confucian shrine dedicated to Joseon dynasty royals.

Opening Hours:

Monday: 9:00 AM - 6:00 PM

Tuesday: Closed

Wednesday: 9:00 AM - 6:00 PM

Thursday: 9:00 AM - 6:00 PM

Friday: 9:00 AM - 6:00 PM

Saturday: 9:00 AM - 6:00 PM

Sunday: 9:00 AM - 6:00 PM

Phone:

02-765-0195



Bukhansanseong Fortress

South Korea, Gyeonggi-do, Goyang-si, Deogyang-gu, 222 21-1

Summary:

Protective fort built in the 1700s, consisting of 6 gates, 8 secret gates & 2 water entrances.

Phone:

02-357-9698



Dongdaemun Design Plaza (DDP)

281 Eulji-ro, Jung District, Seoul, South Korea

Summary:

Architectural-landmark events venue with futuristic design, a design market & food vendors.

Opening Hours:

Monday: 10:00 AM - 8:00 PM

Tuesday: 10:00 AM - 8:00 PM

Wednesday: 10:00 AM - 8:00 PM

Thursday: 10:00 AM - 8:00 PM

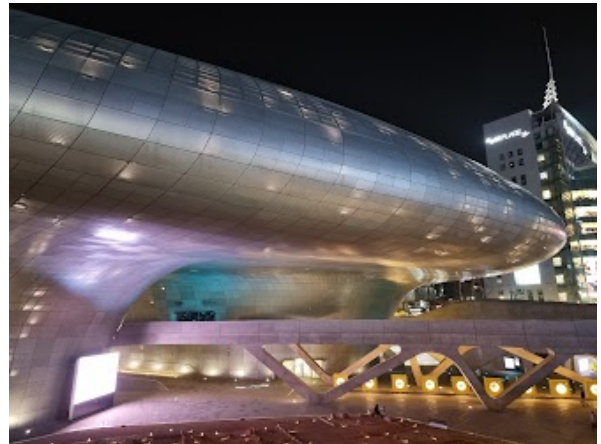
Friday: 10:00 AM - 8:00 PM

Saturday: 10:00 AM - 8:00 PM

Sunday: 10:00 AM - 8:00 PM

Phone:

02-2153-0000



Ttukseom Hangang Park

139 Gangbyeonbuk-ro, Gwangjin District, Seoul, South Korea

Opening Hours:

Monday: Open 24 hours

Tuesday: Open 24 hours

Wednesday: Open 24 hours

Thursday: Open 24 hours

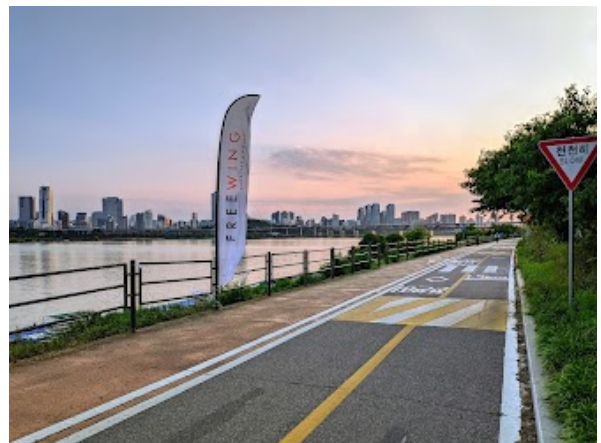
Friday: Open 24 hours

Saturday: Open 24 hours

Sunday: Open 24 hours

Phone:

02-3780-0521



Gwanghwamun Square

172 Sejong-daero, Jongno District, Seoul, South Korea

Summary:

Huge public square opened in 2009 as part of an environmentally friendly redevelopment of Seoul.

Opening Hours:

Monday: Open 24 hours
Tuesday: Open 24 hours
Wednesday: Open 24 hours
Thursday: Open 24 hours
Friday: Open 24 hours
Saturday: Open 24 hours
Sunday: Open 24 hours

Phone:

02-2133-7732



Lotte World

240 Olympic-ro, Songpa District, Seoul, South Korea

Summary:

Theme park rides, water flumes & marine life exhibits in a family centred 3-in-1 adventure park.

Opening Hours:

Monday: 10:30 AM - 8:00 PM
Tuesday: 10:30 AM - 8:00 PM
Wednesday: 10:30 AM - 8:00 PM
Thursday: 10:30 AM - 8:00 PM
Friday: 10:30 AM - 8:30 PM
Saturday: 10:30 AM - 8:30 PM
Sunday: 10:30 AM - 8:30 PM

Phone:

1661-2000



Seoul Forest Park

273 Ttukseom-ro, Seongdong-gu, Seoul, South Korea

Summary:

Vast, tree-filled park featuring a lake, bike path & roses, plus deer to feed & a butterfly house.

Opening Hours:

Monday: Open 24 hours
Tuesday: Open 24 hours
Wednesday: Open 24 hours
Thursday: Open 24 hours
Friday: Open 24 hours
Saturday: Open 24 hours
Sunday: Open 24 hours

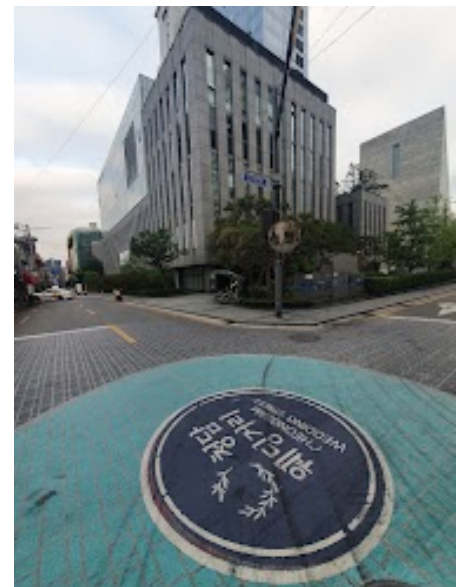
Phone:

02-460-2905



Cheongdam-dong

Cheongdam-dong, Gangnam District, Seoul, South Korea



Changdeokgung

99 Yulgok-ro, Jongno District, Seoul, South Korea

Summary:

Tours are offered of this large Joseon dynasty palace & its surrounding gardens.

Opening Hours:

Monday: Closed

Tuesday: 9:00 AM - 5:00 PM

Wednesday: 9:00 AM - 5:00 PM

Thursday: 9:00 AM - 5:00 PM

Friday: 9:00 AM - 5:00 PM

Saturday: 9:00 AM - 5:00 PM

Sunday: 9:00 AM - 5:00 PM

Phone:

02-762-8261



Hongik University, Seoul Campus

94 Wausan-ro, Mapo-gu, Seoul, South Korea

Summary:

Large self-contained city campus for an arty university with sports facilities, cafeterias & stores.

Opening Hours:

Monday: 9:00 AM - 5:30 PM

Tuesday: 9:00 AM - 5:30 PM

Wednesday: 9:00 AM - 5:30 PM

Thursday: 9:00 AM - 5:30 PM

Friday: 9:00 AM - 5:30 PM

Saturday: Closed

Sunday: Closed

Phone:

02-320-1114



Jogyesa Temple

55 Ujeongguk-ro, Jongno District, Seoul, South Korea

Summary:

Main temple for Jogye Korean Buddhism, with a large main hall & large seated Buddha statue.

Opening Hours:

Monday: 3:30 AM - 11:00 PM

Tuesday: 3:30 AM - 11:00 PM

Wednesday: 3:30 AM - 11:00 PM

Thursday: 3:30 AM - 11:00 PM

Friday: 3:30 AM - 11:00 PM

Saturday: 3:30 AM - 11:00 PM

Sunday: 3:30 AM - 11:00 PM

Phone:

02-768-8600



Starfield Library

South Korea, Seoul, Gangnam District, Yeongdong-daero, 513 2222 2222 B1

Summary:

Futuristic library & cultural event space on 2 levels of a mall with floor-to-ceiling bookshelves.

Opening Hours:

Monday: 10:30 AM - 10:00 PM

Tuesday: 10:30 AM - 10:00 PM

Wednesday: 10:30 AM - 10:00 PM

Thursday: 10:30 AM - 10:00 PM

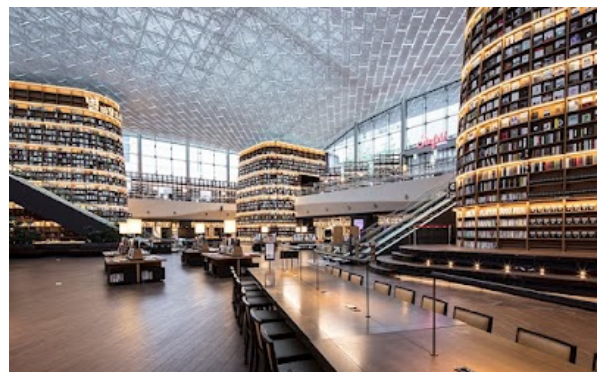
Friday: 10:30 AM - 10:00 PM

Saturday: 10:30 AM - 10:00 PM

Sunday: 10:30 AM - 10:00 PM

Phone:

02-6002-3031



War Memorial of Korea

29 Itaewon-ro, Yongsan District, Seoul, South Korea

Summary:

Museum charting Korea's conflicts, with exhibition rooms, monuments & an outdoor vehicle display.

Opening Hours:

Monday: Closed

Tuesday: 9:30 AM - 6:00 PM

Wednesday: 9:30 AM - 6:00 PM

Thursday: 9:30 AM - 6:00 PM

Friday: 9:30 AM - 6:00 PM

Saturday: 9:30 AM - 6:00 PM

Sunday: 9:30 AM - 6:00 PM

Phone:

02-709-3114



SeMA - Seoul Museum of Art

61 Deoksugung-gil, Jung District, Seoul, South Korea

Opening Hours:

Monday: Closed

Tuesday: 10:00 AM - 8:00 PM

Wednesday: 10:00 AM - 8:00 PM

Thursday: 10:00 AM - 8:00 PM

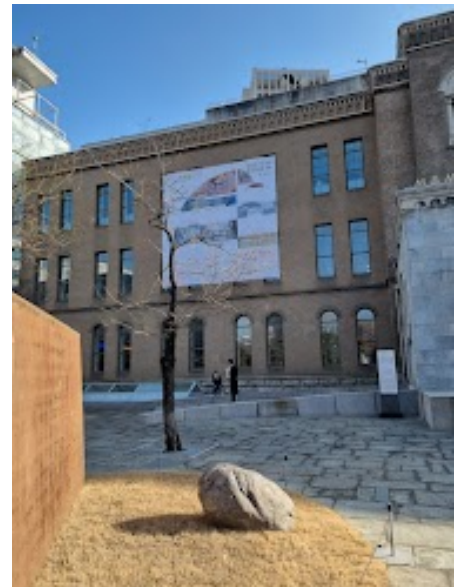
Friday: 10:00 AM - 8:00 PM

Saturday: 10:00 AM - 7:00 PM

Sunday: 10:00 AM - 7:00 PM

Phone:

02-2124-8800



Bukhansan National Park

262 Bogunmun-ro, Seongbuk District, Seoul, South Korea

Summary:

Mountain park crisscrossed with trails & home to a number of historic temples & a fortress.

Opening Hours:

Monday: 4:00 AM - 5:00 PM

Tuesday: 4:00 AM - 5:00 PM

Wednesday: 4:00 AM - 5:00 PM

Thursday: 4:00 AM - 5:00 PM

Friday: 4:00 AM - 5:00 PM

Saturday: 4:00 AM - 5:00 PM

Sunday: 4:00 AM - 5:00 PM

Phone:

02-909-0497



Gwangjang Market

88 Changgyeonggung-ro, Jongno District, Seoul, South Korea

Summary:

Bustling shopping area offering a wide array of traditional food items, plus clothing & souvenirs.

Opening Hours:

Monday: 9:00 AM - 10:30 PM

Tuesday: 9:00 AM - 10:30 PM

Wednesday: 9:00 AM - 10:30 PM

Thursday: 9:00 AM - 10:30 PM

Friday: 9:00 AM - 10:30 PM

Saturday: 9:00 AM - 10:30 PM

Sunday: 9:00 AM - 10:30 PM

Phone:

02-2267-0291



National Museum of Korea

137 Seobinggo-ro, Yongsan District, Seoul, South Korea

Summary:

Major building opened in 2005 to house the country's cultural & military artifacts & artworks.

Phone:

02-2077-9000



Seokchon Lake

South Korea, 00000 000 0060

Summary:

Busy lake with 2 sections featuring walking paths, an artificial island, cafes & seasonal blossoms.

Opening Hours:

Monday: Open 24 hours
Tuesday: Open 24 hours
Wednesday: Open 24 hours
Thursday: Open 24 hours
Friday: Open 24 hours
Saturday: Open 24 hours
Sunday: Open 24 hours

Phone:

02-415-3595



Gyeongbokgung Palace

161 Sajik-ro, Jongno District, Seoul, South Korea

Summary:

Free guided tours are offered of this large 14th-century royal palace with a museum & gardens.

Opening Hours:

Monday: 9:00 AM - 6:00 PM

Tuesday: Closed

Wednesday: 9:00 AM - 6:00 PM

Thursday: 9:00 AM - 6:00 PM

Friday: 9:00 AM - 6:00 PM

Saturday: 9:00 AM - 6:00 PM

Sunday: 9:00 AM - 6:00 PM

Phone:

02-3700-3900



Itaewon-dong

Itaewon-dong, Yongsan District, Seoul, South Korea



Myeongdong Night Market

8-3 Chungmuro 2(i)-ga, Jung District, Seoul, South Korea

Opening Hours:

Monday: 5:00 PM - 1:00 AM
Tuesday: 5:00 PM - 1:00 AM
Wednesday: 5:00 PM - 1:00 AM
Thursday: 5:00 PM - 1:00 AM
Friday: 5:00 PM - 1:00 AM
Saturday: 5:00 PM - 1:00 AM
Sunday: 5:00 PM - 1:00 AM



Bukchon Hanok Village

Gyedong-gil, Jongno District, Seoul, South Korea

Summary:

Village dating to the 14th century filled with narrow streets lined with restored traditional homes.

Phone:

02-2133-1371



N Seoul Tower

105 Namsangongwon-gil, Yongsan District, Seoul, South Korea

Summary:

Opened in 1980, this iconic tower offers panoramic views of the city & a revolving restaurant.

Opening Hours:

Monday: 10:00 AM - 11:00 PM
Tuesday: 10:00 AM - 11:00 PM
Wednesday: 10:00 AM - 11:00 PM
Thursday: 10:00 AM - 11:00 PM
Friday: 10:00 AM - 11:00 PM
Saturday: 10:00 AM - 12:00 AM
Sunday: 10:00 AM - 11:00 PM

Phone:

02-3455-9277



Namsan Mountain Park

231 Samil-daero, Jung District, Seoul, South Korea

Summary:

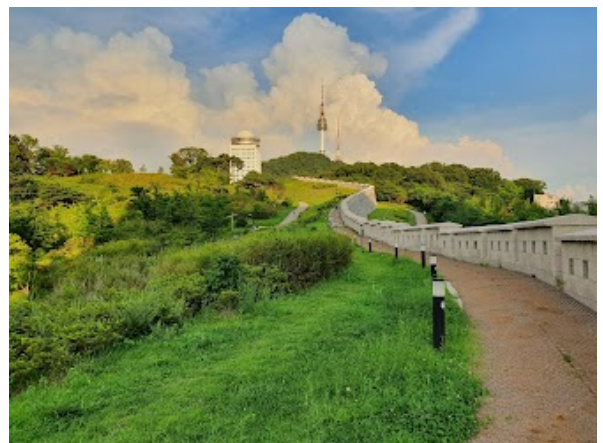
Seoul's largest park, a tranquil, hilly forest with trails, an observatory tower & a cable car.

Opening Hours:

Monday: Open 24 hours
Tuesday: Open 24 hours
Wednesday: Open 24 hours
Thursday: Open 24 hours
Friday: Open 24 hours
Saturday: Open 24 hours
Sunday: Open 24 hours

Phone:

02-3783-5900



Cheonggyecheon

Jongno District, Seoul, South Korea

Summary:

Recreational area constructed around a revived stream with walkways, bridges & greenery.

Opening Hours:

Monday: Open 24 hours
Tuesday: Open 24 hours
Wednesday: Open 24 hours
Thursday: Open 24 hours
Friday: Open 24 hours
Saturday: Open 24 hours
Sunday: Open 24 hours

Phone:

02-2290-7111



Insa-dong

Insa-dong, Jongno District, Seoul, South Korea



Bongeunsa Temple

531 Bongeunsa-ro, Gangnam District, Seoul, South Korea

Summary:

Traditional Korean Buddhist temple complex with a 23 m Maitreya Buddha statue.

Opening Hours:

Monday: 5:00 AM - 10:00 PM
Tuesday: 5:00 AM - 10:00 PM
Wednesday: 5:00 AM - 10:00 PM
Thursday: 5:00 AM - 10:00 PM
Friday: 5:00 AM - 10:00 PM
Saturday: 5:00 AM - 10:00 PM
Sunday: 5:00 AM - 10:00 PM

Phone:

02-3218-4800



LOTTE WORLD TOWER

300 Olympic-ro, Songpa District, Seoul, South Korea

Summary:

Massive 123-floor skyscraper housing a luxury hotel & an observation deck with grand views.

Opening Hours:

Monday: 10:30 AM - 10:00 PM
Tuesday: 10:30 AM - 10:00 PM
Wednesday: 10:30 AM - 10:00 PM
Thursday: 10:30 AM - 10:00 PM
Friday: 10:30 AM - 10:00 PM
Saturday: 10:30 AM - 10:00 PM
Sunday: 10:30 AM - 10:00 PM

Phone:

02-3213-5000

